"Baby Shark Live!" will continue to make a splash across North America beginning in March 2020



Following the fall's sold out inaugural U.S. tour, "Baby Shark Live!" will play more than 70 new markets including Colorado Springs

Pikes Peak Center • March 19

Tickets will go on sale Friday, December 20

COLORADO SPRINGS (December 16, 2019) – Pinkfong and Round Room Live are proud to announce that **Baby Shark Live!**, the brand new, fully immersive concert experience, will continue to make a splash across North America and play more than 70 cities in spring 2020. The live tour of the viral sensation will continue its run starting March 1, 2020 in Independence, Missouri. The hit show will swim to new markets, stopping in Colorado Springs at Pikes Peak Center for the Performing Arts on Thursday, March 19, 2020.

Tickets for **Baby Shark Live!** at Pikes Peak Center will go on-sale Friday, December 20 beginning at 10 a.m. They start a \$33, plus applicable fees, and can be purchased at the Pikes Peak Center and The Broadmoor World Arena box offices and online at PikesPeakCenter.com, BroadmoorWorldArena.com and AXS.com.

"We're thrilled to bring **Baby Shark Live!** to so many new markets across North America," said Stephen Shaw the tour's producer and co-president of Round Room Live. "This is a cultural phenomenon and we are very pleased how families have responded to Baby Shark live on stage."

The live show is based on Pinkfong's viral earworm and global dance phenomenon, Baby Shark. Fans of all ages will delight as Baby Shark joins his friend Pinkfong to take an adventure into the sea, singing and dancing through new and classic songs, including *Five Little Monkeys, Wheels on the Bus, Jungle Boogie, Monkey Banana Dance* and of course, *Baby Shark!*

Baby Shark, Pinkfong's global hit song about a family of sharks, has climbed the charts and connected with fans around the world. After entering the Billboard Hot 100 at No. 32, the song has had a 17-week streak in the Top 50 while topping the Kids Digital Song Sales Chart. The Baby Shark dance video has more than four billion views, making it the fifth most viewed video in the history of YouTube.

The fall tour leg of Baby Shark Live! began in Spartanburg, South Carolina and played to excited families everywhere. The smash hit show sold out performances across the country during the six-week run and was seen by nearly 100,000 fans.

For more information about Baby Shark Live! at Pikes Peak Center on March 19, visit <u>BabySharkLive.com</u> or <u>PikesPeakCenter.com</u>.

Follow Baby Shark Live here:

Official Website: BabySharkLive.com
Facebook: @babysharklivetour
Twitter: @BabySharkTour
Instagram: @babysharklivetour

About Pinkfong:

Pinkfong is a global entertainment brand that creates award-winning kids' content for families around the world. Pinkfong has more than 4,000 songs and stories within its vast library of children's content, which can be accessed on the App Store and Google Play, as well as on YouTube and Amazon Video. Pinkfong's accolades include the Amazon Video Direct Star, YouTube's Diamond Play Button and Google Play's Best Family App of 2014-2017.

For more information, please visit the Pinkfong <u>website</u>, subscribe to its <u>YouTube</u> channel, or follow the company on <u>Facebook</u> and <u>Instagram</u>.

About Round Room Live, an Entertainment One company:

Round Room is a live entertainment company that specializes in the production and promotion of live family entertainment, arena shows, concert tours, theatrical performances and touring exhibitions. In 2018, Round Room was acquired by global independent studio Entertainment One (eOne), industry leaders across the family and brand space. Over the last 10 years and now under eOne, the senior management of Round Room have served as the Tour Producer for Bodies: The Exhibition; Lead Producer of Rock of Ages, Executive Producer of Fuerza Bruta; Tour Promotor for An Evening with Oprah Winfrey and An Evening with Al Pacino; Jurassic World: The Exhibition; and most recently, Executive Producer of The Rolling Stones Exhibitionism, all while producing and promoting some of the biggest kids tours to date, including Yo Gabba Gabba Live and PJ Masks Live and Baby Shark Live! Current projects include PJ Masks Live! Save the Day Tour, Thank You Canada Tour, Rock the Rink Tour, which launched in October 2019, Mandela: The Official Exhibition, which launches in Berlin on October 18th, 2019, and Baby Shark Live! which launched its World Tour on October 3rd.

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