



Volkswagen

P R E S E N T S

WARREN  MILLER'S

FACE OF WINTER

**Pikes Peak Center – CO Springs
November 2 and 3, 2018**

Colorado Springs (August 9, 2018) – Celebrating the magic of skiing, the 69th installment from Warren Miller Entertainment (WME), Warren Miller's *Face of Winter* presented by Volkswagen, is headed to Pikes Peak Center for the Performing arts for two shows, Friday and Saturday, November 2-3 at 7:30 p.m. each evening.

Tickets for this annual affair will go on sale Monday, September 17 at 10 a.m. at the Pikes Peak Center box office, PikesPeakCenter.com, AXS.com and via phone at (719) 520-SHOW. They can also be purchased at The Broadmoor World Arena box office and BroadmoorWorldArena.com,

In this 69th chapter, WME visits some of Miller's favorite locations, from Engleberg, Switzerland to Chamonix, France; British Columbia to Alaska; Chile, Iceland, New Zealand, Washington, and more. Watch as world-class athletes Ann Segal, Dash Longe, Forrest Jillson, Amie Engerbretson, Simon Hillis, Seth Wescott, Jim Ryan, Jess McMillan, and others carve the faces of remote mountain ranges and pursue the thrills of a life lived in high places.

"This year's film is for anyone whose life (whether they realize it or not) was impacted by Warren Miller," says WME Managing Director Andy Hawk. "We are all the face of winter – from the athletes to the audience to the locals in far-off destinations or even at our home mountain. Warren recognized this, and this year's film celebrates that."

WME will be working with title sponsor Volkswagen for the second consecutive year and is also excited to announce a brand new, three-year exclusive rum partnership with Mount Gay Rum. Other 2018 film tour partners include L.L. Bean, Helly Hansen, Marmot, K2, Black Crows, Marker Dalbello Volkl USA, Tecnica Blizzard, Switzerland Tourism, Ski Portillo and SKI Magazine.

Warren Miller's *Face of Winter*, presented by Volkswagen, will premiere worldwide at the Arlene Schnitzer Concert Hall in downtown Portland, Oregon on October 12, 2018.

For more details about the November 2-3 shows in Colorado Springs, visit PikesPeakCenter.com or Skinet.com/WarrenMiller.

ABOUT WARREN MILLER ENTERTAINMENT

Warren Miller Entertainment has been a pioneer in action sports cinematography since 1949. *Face of Winter* is the 69th installment of its feature film library. Warren Miller Entertainment is the leader in snow and adventure sports production, stock footage, event experience, and four-season content solutions for sponsors, clients, and athletes, and is a division of [Active Interest Media](http://ActiveInterestMedia.com), based in Boulder, Colorado.

ABOUT VOLKSWAGEN OF AMERICA, INC.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA), is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA'S operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, and Tiguan Limited vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at <http://www.vw.com/> media.vw.com to learn more.

ABOUT ACTIVE INTEREST MEDIA

One of the world's largest enthusiast media companies, Active Interest Media publishes leading consumer magazines such as Yoga Journal, Backpacker, SKI, Vegetarian Times, Sail, American Cowboy, Old House Journal, and more. The company's five divisions—the Equine Network, Home Group, Healthy Living Group, Marine Group, and Outdoor Group—reach more than 39 million people in 85 countries. AIM also operates thriving B2B platforms, online universities, and retail events. Core competencies include lead generation, marketing services (through its in-house agency, Catapult Creative Labs), and video production. Its businesses include Warren Miller Entertainment, the most successful adventure-film company in history; IDEAFit, the world's leading organization of fitness and wellness professionals; and AIM Studios, a seven-person unit dedicated to digital video. Active Interest Media's customers are smart, engaged, and loyal, and they look to our brands for trustworthy information and services that will inspire and enable them to enjoy their passions.

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