



**Dr. Jordan Peterson announces 12 Rules for Life Tour at Pikes Peak Center
Monday, October 8**

Tickets on Sale Friday, June 29

Colorado Springs, CO (June 25, 2018) - Renowned professor, clinical psychologist and bestselling author Dr. Jordan B. Peterson is bringing his live lecture the **12 Rules for Life 2018** to Pikes Peak Center for the Performing Arts Monday, October 8. The tour kicked off in New York earlier this year and features revolutionary talks on overcoming life's biggest obstacles, how to improve oneself, the psychology of religion, mythology and much more.

Tickets, which range in price from \$35-\$100, plus applicable fees, will go on sale Friday, June 29 at 10 a.m. They will be available at the Pikes Peak Center box office, PikesPeakCenter.com, AXS.com, or by phone at (719) 520-SHOW. Tickets can also be purchased at The Broadmoor World Arena box office or BroadmoorWorldArena.com.

Peterson is currently a professor at the University of Toronto. His main areas of study are the psychology of religion and ideological belief, and the assessment and improvement of personality and performance. Peterson has published more than one hundred scientific papers, as well as authored "Maps of Meaning: The Architecture of Belief," and the bestselling "12 Rules for Life: An Antidote to Chaos" (January 2018).

A former Harvard professor, Peterson was nominated for the prestigious Levenson Teaching Prize, and has been regarded as one of three of University of Toronto's truly life changing professors. His classroom lectures on mythology and psychology were so well received that they were turned into a popular 13-part series on TVO, the educational public service broadcaster in Ontario, Canada.

[Dr. Peterson's YouTube Channel](#) has more than 1.2 million subscribers and videos receiving up to 1 million views. It features his university and public lectures, responses to polarizing political crises of today and interviews with experts. Dr. Peterson and his colleagues have produced online programs aimed at helping people understand their personalities and improve their lives. He has appeared on news sources such as BBC Channel 4, as well as several popular podcasts and shows, including the "Joe Rogan Experience," "Under the Skin with Russell Brand," and "The Rubin Report."

For more information about Dr. Jordan Peterson's 12 Rules For Life 2018 Tour at Pikes Peak Center on Monday, October 8, please visit JordanBPeterson.com or PikesPeakCenter.com.

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