

**Holographic-based Live Concert and Theatrical Experience featuring  
Hall of Fame Rock 'n' Roll Legends comes to Colorado Springs**

# **ROY ORBISON & BUDDY HOLLY: THE ROCK 'N' ROLL DREAM TOUR**

**Pikes Peak Center Wednesday, October 9**

*Tickets go on sale Friday, June 21*

BASE Hologram, the leading content developer, producer and distributor of concerts, theatricals and spectacles that combine holographic cinema and mixed reality with live entertainment, announced tour dates for the groundbreaking North American tour **Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour** that will stop at **Pikes Peak Center for the Performing Arts** on **Wednesday, October 9**.

Stemming from the success of BASE Hologram's **In Dreams: Roy Orbison in Concert** tour that broke records across the globe in 2018, the company will bring Orbison and Holly together for an enthralling event that will see dates across North America, Europe, and the UK. Eric Schaeffer (*Million Dollar Quartet*), who shepherded the **In Dreams** event will return as the director.

"When you look at the architects of the Rock and Roll era, the names that come to mind are Roy Orbison and Buddy Holly," said Brian Becker, Chairman and CEO of BASE Hologram. "Both of these men weren't just gifted musicians, but skillful innovators who helped influence others in game-changing ways."

Accompanied by a live band and back-up singers, this cutting-edge, multi-media holographic performance and remastered audio will transport audiences back in time for an evening of Roy Orbison and Buddy Holly's greatest hits onstage.

"These men weren't just one thing - they were artists in every sense of the word," said BASE Hologram CEO of Production Marty Tudor. "Like Roy, Buddy has a truly impressive songbook and in many cases, audiences may not have realized he was the one behind so many hits. Part of the beauty of these productions is we get to share the legacy of these performers and remind people of the full range of their talent."

Tickets for the **Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour** at Pikes Peak Center will go on sale Friday, June 21 at 10 a.m. at the Pikes Peak Center and The Broadmoor World Arena box offices, online at [PikesPeakCenter.com](http://PikesPeakCenter.com), [BroadmoorWorldArena.com](http://BroadmoorWorldArena.com) and [AXS.com](http://AXS.com) or via phone at (719) 520-SHOW. They range from \$39.95 to \$79.95 plus applicable fees.

Universally recognized as one of the great music legends and praised by everyone from Bruce Springsteen to Bono, Orbison's catalog includes such chart-toppers as **Oh, Pretty Woman, You Got It, Only The Lonely, Crying, I Drove All Night, It's Over and In Dreams**.

“My father’s music meant the world to not just us Orbisons but to millions of fans worldwide. Being able to reopen his legendary songbook and again hear his voice bounce off great concert hall walls is both a transcendent and cathartic experience,” said Roy Orbison, Jr., President of Roy Orbison Music. “Dad jammed with Buddy in Lubbock, Texas and helped change music history by turning Buddy on to Norman Petty Studios; Buddy later returned the favor by recording two of Dad’s songs on his first Cricket’s album. How beyond cool and special is it that these two great friends now get to tour the world together.”

A seasoned performer by age 16, Holly was known not just for his distinguished look, but also for his mastery of several music styles. In addition to hits such as **Peggy Sue, Oh Boy!, Not Fade Away** and **That’ll Be the Day**, Holly was among the first artists to use techniques such as double-tracking on his albums. Along with his beloved band, The Crickets, Holly helped set the standard for the Beatles and others for rock and roll orchestration by setting the two guitar, bass and drum line-up now seen in traditional concerts.

“Buddy and Roy were Texans who shared mutual respect and admiration for each other’s creative musical genius and brilliant songwriting abilities,” said Buddy’s wife Maria Elena Holly. “I am proud to work with a company like BASE Hologram. Their long-time fans and a new generation of fans will now have the opportunity to see these great legends perform together in a unique setting, showcasing two of the finest, most influential, and beloved artists in music history.”

With nearly 3 million followers on Facebook and almost 5 million monthly listeners on Spotify between them, audiences are still enamored with the men who brought “geek chic” and horn-rimmed glasses into the mainstream. This tour will allow fans old and new to get the chance to experience these pioneering figures in a spectacular and thrilling new way. Pulling from their combined 16 platinum records, 19 gold records, nearly two dozen Top 40 hits and 10 combined GRAMMY awards, this transcendent musical event will give audiences a once in a lifetime musical experience.

“Working on the original Roy Orbison hologram tour last year was something special and to be able to do it again and add someone like Buddy Holly into the mix is very exciting,” said director Eric Schaeffer. “This show will be a celebration that blends these men’s similar styles into one unforgettable evening that audiences will remember for a long time to come.”

For more information about the **Roy Orbison & Buddy Holly: The Rock ‘N’ Roll Dream Tour**, visit [RoyandBuddy.com](http://RoyandBuddy.com).

### **About BASE Hologram**

Based in Los Angeles, CA, BASE Hologram develops, produces, and distributes live entertainment and location-based productions worldwide that combine holographic cinema and mixed reality with live entertainment. These productions utilize breath-taking state-of-the-art holographic digital and laser technology and expert theatrical stagecraft to showcase artists, icons and celebrities as well as historical figures and fictional and animated characters in photorealistic, 3-D productions, performing on stage with live musicians, singers, and performers, enabling audiences to connect dynamically with the content in live settings. For more information please visit [www.basehologram.com](http://www.basehologram.com).